

फा.सं. 1-3/2021-ई.सी.(खंड I)/ 5716-5775
राष्ट्रीय शैक्षिक अनुसंधान एवं प्रशिक्षण परिषद
श्री अरविंद मार्ग, नई दिल्ली -110016
(स्थापना समन्वय अनुभाग)

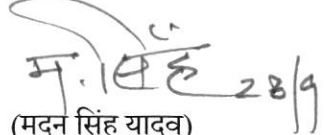
दिनांक : 28.09.2021

परिपत्र

विषय : Communication Plan for Cabinet/CCEA decisions.

उपरोक्त विषय पर Joint Secretary, Govt. of India, Cabinet Secretariat, Rashtrapati Bhawan, New Delhi से प्राप्त पत्र संख्या 1/50/1/2021-Cab. दिनांक 22.09.2021 की प्रतिलिपि सूचना एवं आवश्यक कार्यवाही हेतु ई-ऑफिस (KMS) एवं ई-मेल द्वारा परिचालित की जा रही है।

यह सक्षम अधिकारी के अनुमोदन से जारी किया जा रहा है।


(मदन सिंह यादव)

अवर सचिव/ लिंक अधिकारी

संलग्नक: उपरोक्तानुसार

1. संयुक्त निदेशक, सी.आई.ई.टी.।
2. संयुक्त निदेशक, पी.एस.एस.सी.आई.वी.ई., श्यामला हिल भोपाल।
3. डीन, अकादमिक एन.सी.ई.आर.टी.।
4. एन.आई.ई. के सभी विभागों के अध्यक्ष।
5. प्राचार्य, क्षेत्रीय शिक्षा संस्थान, अजमेर/भोपाल/भुवनेश्वर/मैसूर/शिलांग।
6. मुख्य लेखाधिकारी, एन.सी.ई.आर.टी.।
7. सभी उपसचिव/अवर सचिव, एन.सी.ई.आर.टी.।
8. एन.आई.ई. के सभी अनुभाग/प्रकोष्ठ।
9. प्रशासनिक अधिकारी, प्रकाशन विभाग, एन.सी.ई.आर.टी.।
10. निदेशक, एन.सी.ई.आर.टी. के निजी सचिव।
11. संयुक्त निदेशक, एन.सी.ई.आर.टी. के निजी सचिव।
12. सचिव, एन.सी.ई.आर.टी. के निजी सचिव।
13. विभागाध्यक्ष, डी.आई.सी.टी., सी.आई.ई.टी. – परिषद की वेबसाइट पर अपलोड करने हेतु।

Fwd: Instructions in respect of Cabinet/CCEA notes

From : Vipin Kumar <jscord-education@nic.in>
Subject : Fwd: Instructions in respect of Cabinet/CCEA notes
To : Manoj Ahuja <chmn-cbse@nic.in>, Vinayak Garg <commissioner.nvs@gov.in>, Nidhi Panday <commissioner-kvs@gov.in>, Sridhar Srivastava <director.ncert@nic.in>, cm@nios.ac.in, kvs commissioner <kvs.commissioner@gmail.com>, commissioner.nvs@yahoo.com, ms@ncte-india.org
Cc : sankha roy <sankha.roy@nic.in>

Thu, Sep 23, 2021 04:44 PM

1 attachment



From: "Ms Anita Karwal" <secy.sel@nic.in>
To: "Vipin Kumar" <jscord-mhrd@gov.in>
Sent: Thursday, September 23, 2021 2:22:23 PM
Subject: Fwd: Instructions in respect of Cabinet/CCEA notes

Circulate to all BHs.

sd/-
 Secy.(SE&L)
 23.09.2021

Secy.
JNB
24/9/21
US/EC
24/9.
Ran
24/9
Ms. Dinye
24/9/21

From: "Cabinet Secretariat" <cabsec@gov.in>
To: "secy sel" <secy.sel@nic.in>
Cc: cabsec@gov.in
Sent: Wednesday, September 22, 2021 7:33:39 PM
Subject: Instructions in respect of Cabinet/CCEA notes

Dear Madam,

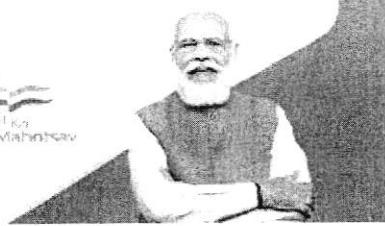
The Office Memorandum regarding instructions in respect of Cabinet/CCEA notes is enclosed. It is also available on <https://esamiksha.gov.in>

With Regards,
eSamikSha Team
 Cabinet Secretariat
 Rashtrapati Bhawan
 New Delhi - 110004

DYNV-253/EC
24/9/21

Sabka Saath
Sabka Vikas
Sabka Vishwas
Sabka Prayas

75
AZADI KA
AMR MAHATSAV



Sabka Saath
Sabka Vikas
Sabka Vishwas
Sabka Prayas

75
AZADI KA
AMR MAHATSAV



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No.1/50/1/2021-Cab.
GOVERNMENT OF INDIA/BHARAT SARKAR
CABINET SECRETARIAT/MANTRIMANDAL SACHIVALAYA
RASHTRAPATI BHAWAN

New Delhi, the 22nd September, 2021

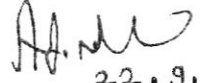
OFFICE MEMORANDUM

Subject: Communication Plan for Cabinet/CCEA decisions.

The undersigned is directed to refer to Cabinet Secretariat Office Memoranda No. 1/50/1/2016-Cab. dated 19.05.2017 and 27.06.2017 on the above mentioned subject which outlines the general principles for preparing a Communication Plan.

2. In this regard, it may be emphasized that the purpose of a Communication Plan is to facilitate effective dissemination of the decisions of the Cabinet/CCEA to the target groups, beneficiaries, regions, etc. It is, therefore, necessary that the Communication Plans may provide for preparation of contents in the appropriate regional language(s) also in addition to English and Hindi. Further, it is important that the information is disseminated in a manner which is easily understandable to the target groups, beneficiaries, etc. The Communication Plan shall, therefore, include the salient points of the proposal in a Question & Answer (Q&A) format for easy comprehension.

3. The aforesaid instructions may be disseminated to all concerned for information and strict compliance.


22.9.2021

(Ashutosh Jindal)
Joint Secretary
Tele No. 23012697

To

All Secretaries to the Government of India.