

No. F. 25-11/2026-Pub(TCS)
National Council of Educational Research and Training
Publication Division

Dated 27.08.2026

Notification

Rates for Editing, Translation, Vetting, Artists & Designers etc.

Pursuant to the approval of the 114th Executive Committee held on 08.04.2026 the payment for Content reviewing by subject experts has been included as follows:

S.No.	Item of work	Recommended rates by the FC (in Rs.)
1.	Editing	(Fixed at double or less than double)
	(i) Copy Editing per 1000 words including type marking in the case of freelancers(once)	600 per 1000 words
	(ii) Content editing	1600 per 1000 words
2.	Vetting and reviewing	600 per 1000 words
3.	Preparation of Index	500 per 1000 words
4.	Proof Reading Proof reading per 1000 words for two proofs	250 per 1000 words
5.	Translations Translation per 1000 words (Hindi/English/Urdu)	1600 per 1000 words (including typing)
6.	Content reviewing by subject experts	1600/1000 words

Rates for Art Work/Designs etc.

S.No.	Item of work	Recommended rates by the FC(in Rs.)
1.	Illustrations	As prevalent in open market
	(i) Simple geometrical drawings [Such as lines and angles etc. for Mathematics and such]	200
	(ii) Detailed geometrical drawings or charts used in text/ Technical, Scientific and engineering drawings	500
	(iii) Mono-colour line, or line and tone illustration (figurative) – up to half page	800
	(iv) Mono-colour line, or fine and tone illustration (non-figurative) – up to half page	600
	(v) Two or Multi-colour line, fine, or fine and tone illustration (non-figurative) [This category may NOW be defined as SPOT Illustration whether figurative or non-figurative, multi-colour, including shades in grey This will cover situational drawings to fill a spot on a page, a boy drinking water, a notebook kept on a table etc. These are not composition and they do not include any work on the background of the subject of the drawing.]	600

	(vi) Two or Multi-colour line, or line and tone illustration (figurative) -- [This category may NOW be defined as HALFPAGE illustration whether figurative or non-figurative, multi-colour, including shades in grey - This will cover drawings based on situations with one or more characters or group of objects to cover approximately half a page in a book, they are likely to be compositions.]	1000
	(vii) Multi colour line, or line and tone illustration, washed drawing (Figurative & non-figurative, composition) – – [This category may NOW be defined as FULLPAGE illustration whether figurative or non-figurative, multi-colour, including shades in grey - This will cover drawings based on situations with one or more characters or group of objects to cover approximately half a page in a book, they are likely to be compositions.]	1500
	(viii) Fillers or tail piece	150
	(ix) Computer generated illustrations (Non-figurative) produced by using AI.	1600
	(x) Computer generated illustrations (Figurative) produced by using AI.	1600
	(xi) Info-graphics up to half page	400
	(xii) Info-graphics full page	800
	(xiii) Simple line or coloured illustration or single object illustrations such as apple, car etc./ used in primary classes, or creation of icons, including those done using AI	240
2.	Cover Design (i) Two coloured cover design (payment for transparency, photographs extra) Cover I and Cover IV including AI generated covers	3600 for single colour or simple two colour cover design
	(ii) Multicoloured cover design Cover I and Cover IV including AI generated	6000 irrespective of 2 or 4 colour (includes front/ back covers, no extra payment for transparency/ photographs, illustration of any other art-work)
3.	Page Layouts (i) Page layout, design and visualisation for brochures, booklets and textbooks and other books (including illustrations, photographs graphs etc. Used on the page) – applicable when one person or agency will undertake the assignment for a single book and work is not divided between artists at NCERT level. [Excluding Cartographer's work - to be paid outside this rate] For example, this is applicable for	1200 Per Page single colour 2450 Per Page for Two or Multi colour Outputs will include (a) Two Composition rough prints, (b) Final colour prints (c) Soft copy

	- books for pre-primary and primary stage books where percentage of unique illustrations with composition is less, but layout work is extensive and requires repetition of single object illustration (as mentioned in (x) above) - books for older students that require extensive designing.	
	(ii) Textbook rates for layout and design only (positioning of text with pre- provided images/illustrations/ in 2-4 colours)	750 Per Page at least for 3 proofs (include cleaning of images and adjustment for noise, brightness and contrast, CMYK conversion, re-typing and maintaining uniformity of captions, legends and labelling)
	(iii) Single colour layout of pages(layout, design, pre-provided images and text formatting, including tables and boxes) e.g. NCF-document	300 Per Page at least for 3 proofs (include cleaning of image sand adjustment for noise, brightness and contrast, CMYK conversion, retyping and maintaining uniformity of captions, legends and labelling)
	(iv) 2-4 colour layout of pages of other than textbooks (layout, design, pre-provided images and text formatting, including table sand boxes) e.g. NCF-based syllabus	600 Per Page (includes cleaning of images and adjustment for noise, brightness and contrast, CMYK conversion, retyping and maintaining uniformity of captions, legends and labelling)
4.	Template Designs for Book Where the grid/template has been visualized and developed by the designer with pre-provided images, and the actual placement and formatting is do neat NCERT: This includes designing 12-15 elements, such as Chapter Opening, Unit Pages, Folios, Exercises, Boxes, Tables, Prelim Pages, etc.	Four-colour books for Primary, Upper Primary, Secondary and higher secondary stage (class I- XII) + 35,000 Single/2-colour for Secondary and higher secondary stage (class IX-XII) + 22,500 Single/2-colour layout for Primary and Upper Primary stage (class I- VIII) + 25,500
5.	Photographs / Images (i) Photographs (Black and White including Coloured) (not images downloaded from the internet, copyright should not be infringed) Scanned in 300 dpi and hard copy of at least 4" x 6" or digital image)	750 per image
	(ii) Cleaning of images (digital photographs / illustrations) and other colour corrections.	200 per illustration image

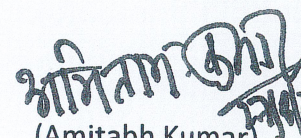
	(iii) For downloaded images from internet or Clip Art These may be purchased royalty free stock or sourced otherwise but with permission to use for bulk printing as done by NCERT * Such images will not become NCERT copyright despite use and stay within their original license. ** In special cases NCERT may give permission to procure specific images at cost	300 Must specify source/site from where downloaded. Clip Art must be from original source (not pirated copy)
6.	Variation/modifications of original Artwork after approval of line art (Payment will be done on the submission of the said art work in soft copy)	25% of original cost per time if approved again and then change is sought
7.	Maps (i) Simple outline map	300
	(ii) Physical/political map in single or two colours, provided that the permission is obtained from appropriate authority.	1,950 (with labels and legends)
	(iii) Data based map in single or two colours	1,800 (with labels and legends)
	(iv) Data based map in three or more colours	1,950 (with labels and legends)

New or modified Category for Art Work / Design

Sl. No.	Item	Recommended rates by the FC (in Rs.) in prevalent market
1	Folders(both sides) Single fold or a spread 2-fold 3-fold 4-fold 6-fold	Folders (both sides) 2,400 3,600 4,800 4,800
2	Poster (painting/ Illustrations) MinimumSizeA3upto 20"x 30"	6,000
3	Coffee table book Only layout design with pre-provided visuals	2,400 per page
4	Story Board and Comic Strip (i) One colour (ii) 2-4 colour	600 per frame 900 per frame
5	Double Spread Pages (Special rates of 2,000 were approved for single case Firkee with necessary visuals)	6000 for all double spread pages including Firkee
6.	Freelance DTP rates (for Hindi, English and Urdu) with two proof and one final proof in colour as applicable. A-4 size Single column A-4 size Double column Crown quarto/Royal Octavo size Single column /Double column	200 per page 280 perpage 160 per page 200 per page 160per page



Demi Octavo size Single column	
For Maths and other science equation books	Plus 25% additional
For tabular matter above 25% of document	Plus 15% additional
For any other Indian Language	Plus 15% additional


 (Amitabh Kumar)
 Head (Incharge)

Copy to:-

1. Joint Director, CIET
2. Joint Director, PSSCIVE, Bhopal
3. Principals of RIEs, Ajmer, Bhopal, Bhubaneswar, Mysore, Nellore & NERIE Shillong
4. All Heads of the Department/Division/Cells of NIE
5. Chief Accounts Officer, NCERT
6. Administrative Officer, Publication Division, NCERT
7. I/c Chief Production Officer, Publication Division, NCERT
8. Chief Business Manager, Publication Division, NCERT
9. Chief Editor, Publication Division, NCERT
10. Sr.Accounts Officer, Publication Division, NCERT
11. Artist Gr. II, Publication Division, NCERT
12. APRO, NCERT
13. PS to Director
14. PS to Joint Director
15. PS to Secretary
16. PA to Head, Publication

