
“Development of Resource/ Promotional Material in the Regional Languages of Southern Region States for Adult Learners under *Nav Bharat Saksharta Karyakram*”

Venue- RIE, Mysore

Date- 7th – 11th November, 2022



Introduction

Cell for National Centre for Literacy (CNCL) was constituted in NCERT in March 2021 as per the recommendations of National Education Policy 2020. It is dedicated to 'Education for All' (Adult Education), to develop resource material, both print and non-print, for Foundational Literacy and Numeracy along with Critical Life Skills. The cell has developed various resource materials such as Primer titled *UJAAS* in four volumes, *Margdarshika*, worksheets, assessment items, video programs based on primer, audio program on critical life skills, promotional material such as jingle, documentaries, flyers, monograms, informative booklet etc. Moreover, it also envisions developing synergy with and building upon the existing expertise in developing various resource materials, covering as well, the areas of Vocational Skills Development, Basic Education and Continuing Education, such as detailed guidelines, handbook, audio-video programs, story books, posters, pamphlets, monographs etc. while working towards achieving the goal of 100% literacy as recommended by NEP 2020.

The cell works in accordance with Ministry of Education's program – ***Nav Bharat Saksharta Karyakram*** (New India Literacy Program) designed and developed for implementation during FYs 2022-27. *Nav Bharat Saksharta Karyakram* provides an opportunity to attain Foundational Literacy and Numeracy through Critical Life Skills and paves way for the learner to perform varied tasks in daily life, ranging from carrying out basic financial transactions, being aware of one's own right to communicate and comprehend public information, etc. Apart from daily life tasks, another most important opportunity which the learner gets through Education for All is to pursue employment in medium or high productivity sectors that require literacy. In addition, the cell also engages in the capacity building of various stakeholders such as students, teachers and teacher educators to enable the smooth implementation of the scheme.

With the same goals in mind, Cell for National Centre for Literacy (CNCL), NCERT organized a five-day workshop for "**Development of Resource/ Promotional Material in the Regional Languages of Southern Region States for Adult Learners under *Nav Bharat Saksharta Karyakram***" from 7th to 11th November, 2022.

Objectives

The main objectives of the five-day workshop were:

1. To develop primer in regional languages of Southern Region States.

-
2. To develop the scripts for the promotional material for *Nav Bharat Saksharta Karyakram* in the regional languages.

Day 1- 7th November, 2022

The session began with a briefing on “Methods and Resources for Primer Development”. The resource persons from different states such as Lakshadweep (4), Karnataka (4), Pondicherry (6), Andhra Pradesh (6), Telangana (3) and Mysore (4) were divided into two groups – Group A for the development of the primer and Group B for the development of resource/ promotional material.

Day 2- 8th November, 2022

The participants were guided to tackle the challenges related to the development of the primer and the work from the day before was carried forward.

Day 3 & Day 4 - 9th& 10th November, 2022

The work completed was shared amongst the participants. The first draft of the primer in the regional languages of Karnataka, Pondicherry, Andhra Pradesh, Telangana and Lakshadweep was developed. Worksheets and assessment items were also completed and a jingle in Tamil language was also prepared.

Day 5- 11th November, 2022

The work completed was presented and shared amongst all those present in the workshop.

List of Participants

S. No.	Names	Designation
Pondicherry		
1.	Mr. Bharathiraja R.	Primary School Teacher, G.P.S Murungapakkam, Zone II
2.	Mr. Surendhar B.	Primary School Teacher, G.P.S Indira Nagar, Zone II
3.	Ms. Sasirekha B.	Primary School Teacher, GMS, T.N Palayam, CEO
4.	Ms. Kayalvizhi S.	Primary School Teacher, G.H.S, Kalmandapam, CEO
5.	Ms. Kavitha S.	Primary School Teacher, G.P.S, Manaveli (A), Zone III
6.	Mr. Sabarinathan S.	Primary School Teacher, G.P.S, Aranganur, Zone III
Andhra Pradesh		
7.	Mr. Katari Satish Babu	Professor, SCERT
8.	Mr. A.S.V Prabhakar	Lecturer, SCERT
9.	Mr. Gangalapudi Bhaskar	School Assistant (Mathematics), ZPHS, Venkatagiri, Tirupati
10.	Mr. P. Ravi Shankar	School Assistant (Mathematics), ZPHS, Komargiri U Kothapalli, Kakinda District
11.	Mr. Syed Shahinsha	School Assistant (Mathematics), MPL, H.S, Chinnaranganni Palam, Bhimavaram, West Godavari District
12.	Mr. Bhushanam Narasimha Pratap	School Assistant (Mathematics), ZPHS, Navasapuram, Peddapappur (M), Anantapuram
Karnataka		
13.	Mr. S.G Kudagi	Assistant Teacher, GHS Ingalageri, Bijapur District
14.	Mr. Parameshawaraiah Soppimata	Assistant Teacher, GMHPS Malavi, Vijayanagar District
15.	Mr. Shrishail Rachannavar	Programme Assistant, District Adult Education Office, Dharwad

Telangana		
16.	Mr. Sirigamalla Bhaskar	Superintendent, Office of the Director of Adult Education
17.	Ms. Yalamanchali Indrani	Programme Coordinator, Office of the SRC
18.	Mr. Lella Gopikrishna	Programme Coordinator, Office of the SRC
Lakshadweep		
19.	Mr. Mohammed Shameem	Trained Graduate Teacher, Govt. Senior Basic School, Kalpeni
20.	Ms. Saheera Begum	Lecturer, Economics, DIET Kavaratti
21.	Ms. Azhari Begum	Headmistress, Govt. Junior Basic School, South Agatti
22.	Mr. Ayoob	Lecturer, Physics, DIET Kavaratti
RIE Mysore Faculty and NCERT Staff		
23.	Dr. Chandranna	Associate Professor, RIE Mysore
24.	Ms. Yachana Gupta	Senior Consultant, CNCL, NCERT
25.	Dr. Yasmin Ashraf	Consultant, CNCL, NCERT