

**"Development of Resource/ Promotional materials in
Regional languages of Gujarat, Goa, Maharashtra,
Madhya Pradesh, Chhattisgarh, Dadra Nagar Haveli and
Daman & Diu for Adult Learners under *Nav Bharat
Saksharta Karyakram*"**

Venue- RIE Bhopal

Date- 14th - 18th November, 2022



Introduction

Cell for National Centre for Literacy (CNCL) was constituted in NCERT in March 2021 as per the recommendations of National Education Policy 2020. It is dedicated to 'Education for All' (Adult Education), to develop resource material, both print and non-print, for Foundational Literacy and Numeracy along with Critical Life Skills. The cell has developed various resource materials such as Primer titled *UJAAS* in four volumes, *Margdarshika*, worksheets, assessment items, video programs based on primer, audio program on critical life skills, promotional material such as jingle, documentaries, flyers, monograms, informative booklet etc. Moreover, it also envisions developing synergy with and building upon the existing expertise in developing various resource materials, covering as well, the areas of Vocational Skills Development, Basic Education and Continuing Education, such as detailed guidelines, handbook, audio-video programs, story books, posters, pamphlets, monographs etc. while working towards achieving the goal of 100% literacy as recommended by NEP 2020.

The cell works in accordance with Ministry of Education's program – ***Nav Bharat Saksharta Karyakram*** (New India Literacy Program) designed and developed for implementation during FYs 2022-27. *Nav Bharat Saksharta Karyakram* provides an opportunity to attain Foundational Literacy and Numeracy through Critical Life Skills and paves way for the learner to perform varied tasks in daily life, ranging from carrying out basic financial transactions, being aware of one's own right to communicate and comprehend public information, etc. Apart from daily life tasks, another most important opportunity which the learner gets through Education for All is to pursue employment in medium or high productivity sectors that require literacy. In addition, the cell also engages in the capacity building of various stakeholders such as students, teachers and teacher educators to enable the smooth implementation of the scheme.

With the same goals in mind, Cell for National Centre for Literacy (CNCL) NCERT organized a five days' workshop on "**Development of Resource/ Promotional materials in Regional languages of Gujarat, Goa, Maharashtra, Madhya Pradesh, Chhattisgarh, Dadra Nagar Haveli and Daman & Diu for Adult Learners under *Nav Bharat Saksharta Karyakram***" from 14th to 18th of November, 2022 in RIE Bhopal. The workshop focused on developing and contextualising resource materials by the state which would be easily acceptable and understandable to non-literate learners in their respective state. Personnel from 5 States of the RIE Bhopal attended the workshop. The Dadra Nagar Haveli and Daman & Diu were unable to join this workshop.

Objectives

The main objectives of the five days' workshop are to:

1. Orient on development of Primers and other *Nav Bharat Saksharta Karyakram* resource materials.
2. Development and Finalization of Primers, Worksheets and Assessment Items and promotional materials in regional languages.

14.11.2022 – 18.11.2022

- Prof. Praveen Kulshreshtha, Head, Dept. of Extension Education
- Prof. Suresh Makwana, Assistant Professor
- Dr. Rakesh Dubey, Controller SLMA, MP
- Ms. Yachana Gupta, Senior Consultant, CNCL, NCERT
- Mr. Shiva Srivastava, JPF, CNCL, NCERT

Day 1- 14th November, 2022

Resource persons were briefed regarding the objectives and tasks of the workshop. The importance of education in individual lives and critical life skills approach for adult

learning was also discussed. Additionally, Dr. previous workshop experience was shared with the participants.

A presentation was given on 'New India Literacy Programme and Present Issues' to help the resource persons understand the basic concepts of their upcoming tasks. Another presentation on 'CNCL and Orientation on the Development and Contextualisation of Primers (Foundational Literacy and Numeracy)' was also given to guide them towards developing a mind set for working on the development of primers in regional languages (i.e., Hindi, Marathi, Gujarati, Konkani).

The participants were then divided into groups, exemplars were given to them and they started working.

Day 2- 15th November, 2022

Discussion of the first day experience of resource persons and their understanding about the program was held. Later on, the video and audio programs based on primers were shown to them for their better understanding and work efficiency.

Day 3- 16th November, 2022

Orientation on development of worksheets and assessment Items was given.

A presentation was given by the state of Gujarat about their previously developed work and what there are doing in the same direction.

Day 4- 17th November, 2022

Promotional videos of primer and CNCL were shown to the participants where Gujarat, Maharashtra and Chhattisgarh showed their interest for voice over and developing its script. The rest of the participants engaged with their work of development and contextualisation of Primers, worksheet and assessment items.

Day 5- 18th November, 2022

Gujarat, Maharashtra and Chhattisgarh completed the voice over and all states wound up their work.

Outcome

1. Maharashtra

Adaptation of Primer 1 completed, typing in Process.

Primer 2 in process

Adaptation of Primer 3 completed, typing to be done.

Adaptation of Primer 4 completed, typing to be done.

Voice over of two documentaries completed.

15 Worksheet and 10 assessment items developed; rest 50 and 35 respectively in progress.

2. Chhattisgarh

Primer typing work done.

Illustration and images to be pasted in the primer.

Worksheet and Assessment items developed 45 each and half of its typing done.

3. Gujarat

Primer 1 formatting with picture/illustration done.

Assessment and worksheet items developed 25 each.

Voice over of two documentaries completed.

Primer volumes 2, 3 and 4 typing done and selection of images / illustration done.

4. Madhya Pradesh

All Primers' adaptation work done, typing and formatting with illustration in process.

83 Worksheets and 87 assessment items developed, typing in progress.

5. Goa

Primers 1 & 2 adaptation work done and few stories in progress, typing and formatting with illustration to be done.

83 Worksheets and 87 assessment items developed, typing in progress.

40 Worksheets and 11 assessment sheets developed, typing to be done.

Finally, one resource person from each state shared his team's experiences. Further, Prof. Ramesh Babu enlightened everyone with the need of Education for All and highlighted the importance of work done by the resource persons.



List of participants

S. No.	Names	Designation and State
1.	Mr. Amitanand Singh	SLMA, Chhattisgarh
2.	Mr. Mohit Kumar Sharma	Teacher, Parsada, Patan, Durg, Chhattisgarh
3.	Ms. Dhara Yadav	Central College of Education, Raipur, Chhattisgarh
4.	Mr. Vijay Kumar Singh	Lecturer, Government Higher Secondary School, Turna, Surguja, Chhattisgarh
5.	Ms. Azra Ansari	Government High School, Directorate of Education, Goa
6.	Ms. Roshan R. Painginkar	Government High School, Dabem, Directorate of Education, Goa
7.	Ms. Neeta Pahilesh Naik	Government High School, Betoda, Directorate of Education, Goa
8.	Mr. Quazi Zubair Akhtar	Subject Teacher, Z.P School, Jatoda, Dhule, Maharashtra
9.	Swapnil Marotrao Vairagade	Assistant Teacher, Z.P Primary School, Wardha, Maharashtra
10.	Dr. Manjusha Sudhakar Rao	Principal In-charge, DIET, Dhule, Maharashtra
11.	Ms. Ratnamala Pandurang Khadke	Senior Lecturer, DIET, Wardha, Maharashtra
12.	Mr. Nilesh R.	DIET, Amreli, Gujarat
13.	Mr. Dipesh D. Asodariya	Lecturer, DIET, Jamnagar, Gujarat
14.	Dr. Suresh Makwana	RIE Bhopal
15.	Mr. Prakash Chandel	District Coordinator, <i>Nav Bharat Saksharta Karyakram</i> , Jabalpur, Madhya Pradesh
16.	Mr. Shekhar Dethaliya	Dewas, Madhya Pradesh
17.	Dr. Samson Isaac	Bhagat Singh Nagar, Ujjain, Madhya Pradesh
18.	Dr. Rakesh Dubey	Controller, SLMA, Madhya Pradesh
19.	Mr. Tushar Patil	Assistant Professor, DESSH, RIE

		Bhopal
20.	Mr. Pradeep	Daily Wager
21.	Mr. Dinesh	Technical Incharge