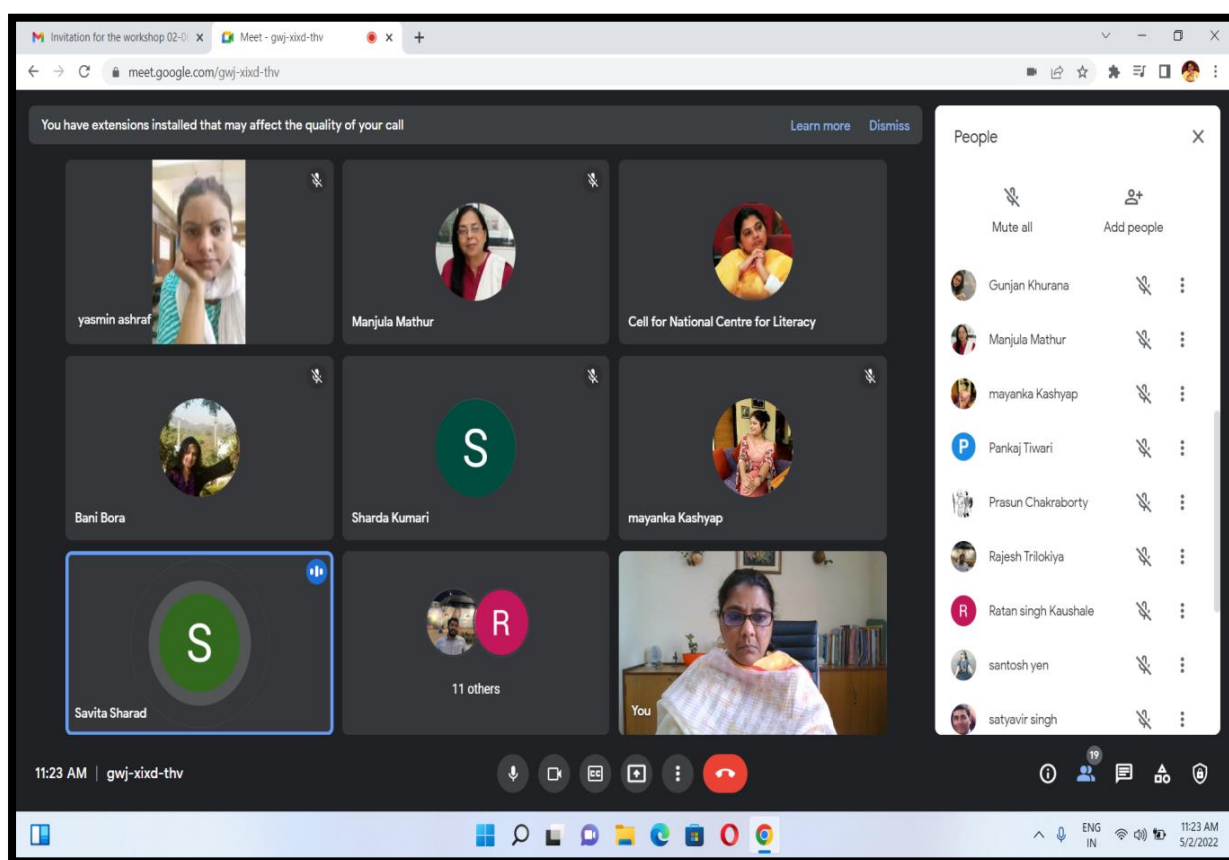


# “Development of Resource/ Promotional Material (e-content) on Adult Education for Learners”

Venue/ Mode- **Online**

Date- **2<sup>nd</sup> – 6<sup>th</sup> May 2022**



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## Introduction

Cell for National Centre for Literacy (CNCL) was constituted in NCERT in March 2021 as per the recommendations of National Education Policy 2020. It is dedicated to 'Education for All' (Adult Education), to develop resource material, both print and non-print, for Foundational Literacy and Numeracy along with Critical Life Skills. The cell has developed various resource materials such as Primer titled *UJAAS* in four volumes, *Margdarshika*, worksheets, assessment items, video programs based on primer, audio program on critical life skills, promotional material such as jingle, documentaries, flyers, monograms, informative booklet etc. Moreover, it also envisions developing synergy with and building upon the existing expertise in developing various resource materials, covering as well, the areas of Vocational Skills Development, Basic Education and Continuing Education, such as detailed guidelines, handbook, audio-video programs, story books, posters, pamphlets, monographs etc. while working towards achieving the goal of 100% literacy as recommended by NEP 2020.

The cell works in accordance with Ministry of Education's program – ***Nav Bharat Saksharta Karyakram*** (New India Literacy Program) designed and developed for implementation during FYs 2022-27. *Nav Bharat Saksharta Karyakram* provides an opportunity to attain Foundational Literacy and Numeracy through Critical Life Skills and paves way for the learner to perform varied tasks in daily life, ranging from carrying out basic financial transactions, being aware of one's own right to communicate and comprehend public information, etc. Apart from daily life tasks, another most important opportunity which the learner gets through Education for All is to pursue employment in medium or high productivity sectors that require literacy. In addition, the cell also engages in the capacity building of various stakeholders such as students, teachers and teacher educators to enable the smooth implementation of the scheme.

With the same goals in mind, Cell for National Centre for Literacy (CNCL) NCERT organized a five-day workshop on “**Development of Resource/ Promotional Material (e-content) on Adult Education for Learners**” from 2<sup>nd</sup> to 6<sup>th</sup> May, 2022. The workshop focused on creating and improvising numeracy scripts as per the new

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format and desired need of the producer, development of interactive worksheets and graphics. It was conducted in online mode.

## **Objectives**

The main objectives of the five-day workshop were:

1. To develop scripts for adult learners based on foundational numeracy in the context of critical life skills.
2. To develop graphics and illustrations for the scripts revised and edited in the previous tasks.
3. To develop e-content based (interactive material and drag and drop activities) for both literacy and numeracy.

## **Outcomes**

The workshop was conducted successfully. Following outcomes were achieved:

1. Scripts on foundational literacy and numeracy were discussed by keeping the focus on critical life skills.
2. The old scripts were revised and new ones were developed for the development of video programs.

## List of Participants

| S.No. | Names of Participants  |
|-------|------------------------|
| 1.    | Mr. Santosh Yen        |
| 2.    | Mr. Rajesh Trilokiya   |
| 3.    | Ms. Anjali Gupta       |
| 4.    | Mr. Ratan              |
| 5.    | Mr. Prasun Chakraborty |
| 6.    | Mr. Sumit Kaundal      |
| 7.    | Mr. Sunil Suri         |
| 8.    | Prof. Majula Mathur    |
| 9.    | Dr. Satyavir Singh     |
| 10.   | Ms. Sharda Kumari      |
| 11.   | Ms. Garima Pandey      |
| 12.   | Mr. Pankaj Tiwari      |
| 13.   | Ms. Gunjan Khurana     |
| 14.   | Ms. Mansi Popli        |
| 15.   | Ms. Mayanka Kashyap    |
| 16.   | Ms. Mahima Bansal      |
| 17.   | Dr. Yasmin Ashraf      |
| 18.   | Ms. Yachana Gupta      |
| 19.   | Mr. Gaurav             |
| 20.   | Prof. Usha Sharma      |

