

Kala Utsav 2019 — Guidelines

1. Kala Utsav — The Legacy

Kala Utsav is an initiative of the Department of School Education & Literacy, Ministry of Human Resource Development (MHRD), Government of India, launched in 2015, to promote arts in education, by nurturing and showcasing the artistic talent of school students in the country. The Ministry of Human Resource Development recognises the importance of aesthetics and artistic experiences for secondary-level students, which plays a major role in creating awareness about India's rich cultural heritage and its vibrant diversity. In the context of education of Arts (Music, Dance, Visual Arts and Crafts), the initiative is guided by the recommendations of the National Curriculum Framework 2005 (NCF-2005).

Though India has a long tradition of art and artistic practices, a uniform process of identifying artistic talents in school education is yet developing. We also have the tradition of using arts in the process of learning. These traditions also show us the creative expansion from the individual to the community, which contributes towards the overall development of the society.

Arts education may be perceived as a tool for development of aestheticsensibility among learners to enable them to respond to the beauty in various forms, colours, sound and movement. Art integration in education helps to encourage creativity, develop problem-solving ability, and improve the ability to handle mental imagery for better expression.

KalaUtsav was started in 2015 since then it has been regularly organised every year, that is, 2016, 2017 and 2018 as a celebration of art forms in the school system. The District/State/National level Kala Utsav has been structured as an art festival to include performances and display of exhibits. The design of Kala Utsav helps students explore, understand and showcase their artistic talent of practicing differentart forms. This event gives students the opportunity to understand and celebrate cultural diversity at the school, district, state and nationallevels. It not only

spreads awareness among students, but also creates awareness about India's cultural heritage and its vibrant diversity among other stakeholders. Further, this will help to promote networking of artists, artisans and institutions with schools.

Kala Utsav helps in enhancing the various skills of the participants and prepares them as ambassadors of our culture. It helps the school students in identifying and understanding our diverse tangible and intangible cultural expressions.

This is not a one-time activity but the beginning of a complete process of identifying, exploring, understanding, practicing, evolving and showcasing the artistic talent. Once part of the process, the participants do not just perform a piece from their living traditions, but rather live that cultural experience.

As an effort to mainstream students with special needs (differently-abled and from diverse socio-economic backgrounds) and celebrating their abilities, Kala Utsav is envisaged as a fully integrated platform. It provides an opportunity and favourable environment to nurture and showcase the talents of children with special needs (CWSN) and helps in making learning more concrete, creative and joyful. Sharing the stage collectively by boys, girls, students from disadvantaged groups and students with special needs will be a precursor in breaking many existing stereotypes.

2. General Guidelines for Kala Utsav

2.1 ART FORMS

The focus of Kala Utsav 2019 will be on any one of the styles of traditional, classical, folk or contemporary art forms. The following art forms will be included for competitions:

- Vocal Music
- Instrumental Music
- Dance
- Painting

2.2 ELIGIBILITY

Students of Classes IX, X, XI and XII of any government, Government-aided and private school can participate in Kala Utsav 2019. Private schools and schools of other central government organisations / local bodies (like CTSA, demonstration multipurpose schools (DMS) of NCERT, Railways schools, BSF, CRPF, Army, Airforce, Cantonment Boards NDMC, etc.) located in the State/Union Territory will participate at the district and state level competitions, along with the other schools of the State/UT. The KVS and NVS will hold competitions amongst the KVS and NVS and the winning teams will participate as two separate teams from KVS and NVS at the National Level. Thus, total teams participating at the National Level will be 38 [36 States/UTs+KVS+NVS].

2.3 NATIONAL LEVEL KALA UTSAV

The best of all the entries from State/UTs, KVS and NVS in all the mentioned categories will showcase their talent during the National Level Kala Utsav which will be held at New Delhi in December 2019. For the national level competitions, in every area of arts, there will be a separate jury consisting of experts drawn from educators or practitioners or scholars of the respective art forms. Members of the jury will remain same for all the days of the event. The State, UTs, KVS and NVS are advised to regularly visit the Kala Utsav website ([http:// www.kalautsav.in](http://www.kalautsav.in)) for announcements and status updates.

Note: The boarding or lodging arrangements for the participating teams (with their escorts) as per permissible number of participants for each art form from States/UTs, KVS, NVS shall be made by NCERT, New Delhi.

2.4 ENTRIES

This year, all competitions will be solo and not in groups. State/UTs, KVS and NVS can send two entries each, i.e., one male and one female student for each art form. Thus each State/UTs, KVS, NVS shall have total eight entries in the 4 art forms as mentioned in para 2.1.

Entries for Kala Utsav, will have only those student performers who will prepare under the supervision of the school authorities. No involvement of professional artists or performers will be accepted. However, the teachers will be guiding or facilitating all related activities.

The maximum number of participants recommended in the team of the States, UTs, KVS and NVS is:

Vocal Music (Solo)	1 girl student
	1 boy student
Instrumental Music (Solo)	1 girl student
	1 boy student
Dance (Solo)	1 girl student
	1 boy student
Painting	1 girl student
	1 boy student

Note: Every State/UTs, KVS and NVS will nominate one female teacher for female participants and one male teacher for male participants to accompany their teams. In case of CWSN, an additional escort who may either be a parent or a teacher can be deputed.

Thus, every State, UT, KVS and NVS will send a team consisting of eight student participants and 2–3 teachers or escorts, i.e., a maximum of 11 persons from a State, UT, KVS or NVS.

2.5 AWARDS

All the winners (1st, 2nd and 3rd) will be awarded with cash prize*, a trophy and medals in each art form. All participants will be given a certificate of participation. The cash awards in each art form areas under:

First prize: 25,000/-

Second prize: 20,000/-

Third prize: 15,000/-

** It would be pertinent to mention that the awarded cash prize would be digitally transferred in State Education Department's Account.*

3. Guidelines for National Level Competition

All Nodal Officers should personally see the entries, fill up the Declaration Forms for the authentication given in Annexure I and II and verify it before uploading /sending them.

3.1 VOCAL MUSIC (SOLO)

- The duration of the performance will be 4–6 minutes.
- An additional 5 minutes will be given for technical setting or removal, arrival and dispersal for the performance.
- The performance can be in any *shaili* or style — traditional, classical, folk, contemporary, etc.
- Music recitals can be in any language or dialect.
- Costumes, settings, props and properties should relate to the presentation.
- Musical instruments can be played by teachers.
- Participants are allowed to sing on recorded tracks or using the orchestra team. The teams have to bring their own tracks, etc.
- The organisers of the competition will provide accompanists such as *Tabla, Dholak, Dhol, Naal*, Harmonium, Keyboard. Please give your exact requirement **in advance** alongwith the form (Annexure-I) submitted by the Nodal Officer.
- No additional accompanists other than the teacher or escort will be permitted.

- The textual summary of the style and lyrics of the musical presentations need to be submitted **in advance** in not more than 100 words along with the form (Annexure-I) submitted by the Nodal Officer.

Evaluation Sheet — Vocal Music (Solo)

Name of the State/ UT/ KVS/ NVS:

Title of the presentation:

Style(shaili) of singing	Sur	Taal	Pronunciation of lyrics	Creativity	Authenticity	Presentation	Total Marks
10	20	20	15	10	10	15	100

3.2 INSTRUMENTAL MUSIC (SOLO)

- The duration of the performance will be 4–6 minutes.
- An additional 5 minutes will be given for technical setting/removal, arrival and dispersal for the performance.
- The performance can be on any *shaili*/style — traditional, classical, folk, contemporary, etc.
- Any Indian musical instrument can be played in this category (*Tabla, Mridangam, Sitar, Sarod, Bansuri, Guitar, Violin, Veena, Santoor, Shehnai*, etc.). The students will have to bring or provide their own instrument.
- Costumes, settings, props and properties should relate to the presentation.
- The organisers of the competition will provide accompanists such as *Tabla, Dholak, Dhol, Naal, Harmonium, Keyboard*. Please give your exact requirement **in advance** along with the form (Annexure-I) submitted by the Nodal Officer.

- No additional accompanists other than the teacher and escort in the case of *divyang* will be permitted.
- The textual summary of the style and lyrics of the musical presentations need to be submitted **in advance** in not more than 100 words along with the form (Annexure-I) submitted by the Nodal Officer.

Evaluation Sheet — Instrumental Music (Solo)

Name of the State/ UT/ KVS/ NVS:

Title of the presentation:

Style(shali) of Playing	Sur	Taal	Composition/ content	Handling of the instrument	Authenticity And creativity	Presentation	Total Marks
10	20	20	15	10	10	15	100

3.3 DANCE (SOLO)

- The duration of the performance will be 4–6 minutes.
- An additional 5 minutes will be given for technical setting or removal, arrival and dispersal for the performance.
- The performance can be on any *shaili*/style — traditional, classical, folk, contemporary.
- Music can be either live or recorded.
- Costumes and make-up should be simple, authentic and thematic and relate to the presentation. Sets and costumes, etc., are to be arranged by the teams.
- The organisers of the competition will provide accompanist on *Tabla, Dholak, Dhol, Naal, Harmonium, Keyboard*. Please give your exact requirement **in advance** along with the form (Annexure-I) submitted by the Nodal Officer.

- No additional accompanists other than the teacher or escort will be permitted.
- The textual summary of the style and lyrics of the musical presentations need to be submitted **in advance** in not more than 100 words along with the form (Annexure-I) submitted by the Nodal Officer.

Evaluation Sheet — Dance (Solo)

Name of the State/ UT/ KVS/ NVS:

Title of the presentation:

Style(shali) of Dance	Sur/piece of lyrics	Taal	Make up	Costume	Creativity	Authenticity	Presentation	Total Marks
10	15	15	10	10	15	10	15	100

3.4 PAINTING

- The entry in painting category can be in any style (traditional/regional or modern/contemporary) and any medium (watercolours, oil colours, crayons, pencils, acrylic, etc.)
- Each participant will be permitted one entry only comprising of a single painting.
- Participants will be expected to paint on the spot during the Kala Utsav. They should not carry any painting made earlier.
- They need not bring painting material with them but they can bring their own brushes and other tools required for the competition. Painting material will be provided at the venue. The specifications about art material will need to be given **in advance** (for example, oil colours, acrylic, crayons, water colours, pencils, etc.) along with the form (Annexure-I) submitted by the Nodal Officer.
- The size of painting will not be more than 3 ft. × 3 ft.

- Participants may be asked to narrate about the painting's theme or content or demonstrate before the jury.
- The participants will be responsible for packaging and taking back their art work(s).
- All the teams will be provided adequate space for working and display.
- The textual summary of the style and technique of the presentation needs to be submitted either in Hindi or English **in advance**, in not more than 100 words along with the form (Annexure-I) submitted by the Nodal Officer.

Evaluation Sheet — Painting

Name of the State/ UT/ KVS/ NVS:

Title of the presentation:

Style(shali) of Theme	Composition	Originality	Fineness	Display	Overall impact	Presentation/ Narration	Total Marks
10	15	20	10	10	15	20	100

4. Role and Responsibilities of the State/UT Secretary/ Commissioners

All the entries from the States and UTs shall be approved by the Secretary, Education and in respect of KVS and NVS, these shall be approved by the respective Commissioner before being forwarded to the national level. The number of members of the teams should be as per the norms mentioned in para 2.4. Only 2 escorts (an additional escort in the case of *divyang*) will be allowed from every State, UT, KVS, NVS to accompany the students. No extra personnel from the State will be provided lodging or boarding or allowed entry to the competition venue. It will not be possible to accommodate extra people from any State, UTs, KVS, NVS due to security reasons and paucity of space. The competent authority of the State, UT, KVS, NVS must ensure that teams are sent for the national level competitions strictly following the guidelines. If extra officials or personnel accompany the teams, then 2 marks per additional official or personnel will be deducted from the State/UT team score of the art form concerned.

In order to maintain smooth functioning of the Kala Utsav, it is requested that teachers or escorts accompanying the teams must ensure observance of proper discipline by students. The teachers or escorts of the respective team shall be held responsible for any misconduct by the team and in such cases the organisers will be forced to take action which may include deduction of marks from the overall evolution and debarring the State, UT, KVS, NVS for one year from participating in the Kala Utsav. Teachers and students will ensure that there is no damage to infrastructure, furniture, etc., and that none of the participants indulge in any sort of misbehaviour or improper conduct. Before the teams are sent for national level competitions, the State, UT, KVS, NVS should brief the participants to cooperate with the local organisers and authority. Teachers or Escorts must keep a strict vigil on their team's activity during the whole event. The students or teams found to be indulging in any form of misconduct or misbehavior during the event shall be disqualified forthwith.

**PROFORMA FOR SUBMITTING KALA UTSAV 2019
ENTRIES**

(To be sent by the State/UT/ KVS/ NVS to participate at National Level)

**Section A
General Information**

1. Name of the State/UT/KVS/NVS: _____

2. Details of the participating team:

S.No.	Name of the Student	Class	Sex (Male/ Female) Also Mention the special need, if any	Name of the School, Address with PIN code and Type of the school(Government/ Government aided/ KVS/ NVS/ Private School / other)	Name of the Art Form Music (Vocal) Solo; Music (Instrumental) Solo; Dance and Painting
1					
2					
3					
4					
5					
6					
7					
8					

3. Details of the teachers or escorts:

S.No.	Name of the Teachers/escort	Designation	Sex (Male/ Female) Also mention the special need, if any	Name of the School, Address with PIN code and Type of the school(Government/ Government aided/ KVS/ NVS/ Private School / other)	Name of the Art Form Music (Vocal) Solo; Music (Instrumental) Solo; Dance and Painting
1					
2					
3					

4. Tick (☑) requirements of musical instruments and accompanist:

- Tabla
- Dholak
- Dhol
- Naal
- Harmonium
- Keyboard

5. Tick (☑) on requirement of paints/painting materials:

☑

- Oil paints
- ☑ Water colours
- ☑ Acrylic
- ☑ Crayons
- ☑ Pencil colours

6. The textual summary in Hindi or English of each presentation consisting of techniques/ lyrics/ style/ region/ language, etc., must be submitted in not more than 100 words along with this.

- Music (Vocal) Solo
- Music (Instrumental) Solo
- Dance Solo
- Painting

**DECLARATION
(By the State/UT /KVS/NVS)**

All the entries submitted for the National Level Kala Utsav for Vocal Music (Solo)/Instrumental Music (Solo)/Dance (Solo)/Painting, are as per the guidelines provided by the NCERT.

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I have personally seen the presentations and I certify that they do not violate the Kala Utsav Guidelines.

Dated: ___/___/2019

Place: _____

After filling up Annexure I and II, they should be mailed at: kalautsavncert2015@gmail.com or deaa.ncert@gmail.com before November 15, 2019 and be sent to the following address by post:

To
The Head,
Department of Education in Arts and Aesthetics,
National Council of Educational Research and Training
Sri AurbindoMarg, New Delhi 110016

** In case of State and UT declaration will be given by Secretary (Education). In case of KVS and NVS, respective Commissioner will give the declaration*