

URGENT

M.11013/01/2017-CDN(Pt.)  
Government of India  
Ministry of Human Resource Development  
Department of Higher Education  
CDN Section

229 C- Wing, Shastri Bhawan, New Delhi  
Dated, the 20 December, 2017

OFFICE MEMORANDUM

Subject : To boost domestic manufacturing, increase exports and generate jobs with a focus on entrepreneurship -reg.

The undersigned is directed to forward herewith a copy of D.O. letter no. 1413 C&IM 2017 dated 30<sup>th</sup> November, 2017 received from Shri Suresh Prabhu, Minister of Commerce & Industry on the above subject for information and taking appropriate action.

Encl. as above.

  
(M.K. Meena)  
Under Secretary(CDN)  
IC - 724

To

1. SS(T) 327946
2. AS(CU&L) 327946 (1)
3. JS(HE) 327946 (2)
4. JS(Mgt./ICR) 327946 (3)
5. JS(DL&BP)/Admn. 327946 (4)
6. JS(P&ICC) 327946 (5)
7. DDG Stat.(HE) ~~Admn.~~ 327946 (6)

Copy to :

US(EE.I) - for similar action in respect of D/o SE&L. 327946 (7)

Smt J B (Govt)  
21/12/17

Rajesh  
20/12/2017  
SO(EE-I)

SURESH PRABHU

TS 736  
14/12/17

PS To HRM  
72-12-17

D.O. No. 1413...C&I/M.2017.



भारत सरकार, नई दिल्ली  
MINISTER OF COMMERCE & INDUSTRY  
GOVERNMENT OF INDIA, NEW DELHI

30 DEC 2017

मा.स.वि. मंत्रालय/Min. of H.R.D.

30 DEC 2017

30, November, 2017

CPA/SCANNED

Circulate to  
DDG states  
& other B/W. 18/12

BA/HR/CON

Dear Shri Prakash Javadekar ji,

Hope this letter finds you well.

I recently took over as the Minister of Commerce & Industry after an eventful stint at the Ministry of Railways where we ushered in numerous structural reforms, which would bear fruits in coming years. In this new role, I am committed to boost domestic manufacturing, increase exports and generate jobs with a focus on entrepreneurship, which will enable us to break away from the pack and lead the race for growth.

D.S.F/CON

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As world leaders find ways to grapple with slowing global economy, combined with rising protectionism, India like always continues to march on showing green shoots of economic growth. India continues to have strong macroeconomic fundamentals with 3 year average of 7.5% GDP growth in real terms, forex reserves of over USD 400 billion, the highest since independence and exports valued at USD 28 billion in September 2017, a growth of 25% over September 2016. This in the backdrop of bold decisions by the government such as the introduction of the Goods & Services Tax (GST), promises even a brighter future.

Over the past couple of months, I have held over 100+ consultations with representatives from the industry, manufacturers, exporters and entrepreneurs to understand their needs, identify top policy priorities and hence establish mechanisms to address their concerns.

With the interest of the nation's economy in mind, I have identified three focus areas that will define and drive the work of the Ministry in the coming months. First, **enhancing ease of trading and promoting commodity and services led export growth**, second, **investment facilitation and promotion**, and last, **job creation with a focus on entrepreneurship**. To achieve the above, a transformation agenda has been worked out to put in place key mechanisms and initiatives.

Under the *first focus area*, the process of **Mid-Term Review of the Foreign Trade Policy** has been initiated with a focus on revisiting various government initiatives for boosting exports. The Ministry will focus on a comprehensive data driven export strategy. As a first step, an AI-based **Data Analysis Unit**, has already been put in place to work on enhancing and promoting exports in the short to medium term. This unit will conduct sector and territory specific analytics to highlight variations in trade trends and come up with critical insights and actions. A strategy is being put in place to take India's Geographical Indication (GI) products to the world. This will go a long way in protecting the livelihoods and intellectual property of millions of artisans, farmers and producers in India. Putting in place a dedicated



trade facilitation and promotion body, which will act as a single point of information and grievance redressal platform is also underway.

Under the *second focus area*, work has begun on formulating India's New Industrial Policy to put in place frameworks for ensuring that India captures the opportunities arising out of the Fourth Industrial Revolution or Industry 4.0. On the inflow of investments, despite receiving a record USD 60 billion of foreign direct investments in 2016-17, the target is to reach USD 100 bn by next year. An **Investment War Room** has been proposed, which will provide a standardized tracking and escalation matrix for foreign and domestic investment projects. It will also put in place an incentivization structure to boost participation by State Governments keeping in mind the ethos of cooperative federalism.

Lastly, with a focus on boosting job growth you will soon see the launch of, **Make in India 2.0** with a focus on future industries and **Served by India**, the manufacturing equivalent of services, to strengthen our services sector. A **District Level Industrial Policy** is also being deliberated upon, through which there will be a renewed focus on support to MSMEs and start-ups to scale-up, employment generation and manufacturing, to tap into the vast potential which the Indian MSME and Start-up sectors have to offer. These initiatives are bound to generate jobs for Indians within the country and abroad. Focus on these fronts are bound to result in outcomes which have the potential to fully integrate India into global value chains and place in her hands enough leverage to lead and further promote multilateralism.

As I conclude, I would like to mention that the above initiatives, are a result of constant dialogue and focused research and have been arrived at with consensus across stakeholders. As we build the foundation to transform our economy, I look forward to hearing from you and seek your support, ideas and blessings.

With regards,

Yours sincerely,



(Suresh Prabhu)

Shri Prakash Javadekar,  
Minister of Human Resource Development,  
Shastri Bhawan,  
New Delhi